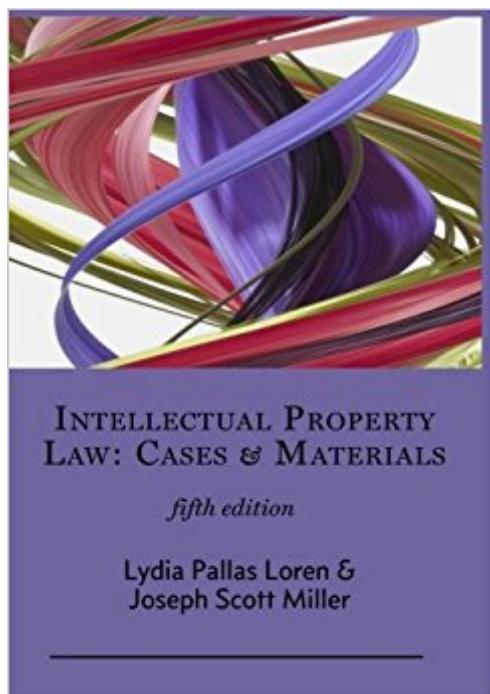


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# Intellectual Property Law: Cases & Materials



## Synopsis

â € A bracing blend of foundational principles and core doctrines. â € Immerse students in the world of intellectual property law and provide essential perspectives to practice in this area. â € The Fifth Edition of Loren & Millerâ ™s Intellectual Property Law continues to provide engaging and challenging coverage of all the major types of intellectual property law: trade secret, patent, copyright, and trademark law. Covering cases and developments through Spring 2017, the book includes all the latest Supreme Court cases that are vital to a survey course, including *Star Athletica v. Varsity Brands* (as a principal case) and contextualized discussion of *Matal v. Tam* and *Impression Products v. Lexmark International*. Each chapter has been fully revised, with changesâ "some small, some more extensiveâ "that optimize clear presentation of tightly edited cases and concise notes and questions. â € The book kicks off with an introduction that explores the basic policies animating i.p. law and concludes with two overarching chaptersâ "one on i.p. limits (preemption and first sale), and one on remedies (to redress past harm and prevent future harm). This book will both guide student analysis and challenge students to make vital connections within and across doctrines and policies.

## Book Information

Paperback: 824 pages

Publisher: Semaphore Press, Inc.; 5 edition (July 7, 2017)

Language: English

ISBN-10: 1943689040

ISBN-13: 978-1943689040

Product Dimensions: 7 x 1.9 x 10 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

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